NOSAJNOSLIW Notes:

Main Nav:

Process – Discussion of evolution of process, Jesse James Garret, Lean UX Strategy Etc…

Project - Portfolio Design, OUT App, Brother Thesis, AV&C Sales Center Wireframes

Contact – Contact Information

About – History/Bio

Project Template:

S – Situation

T – Task

And

R – Results

Strategy & Goals – Content Strategy, Intentify Client Goals, Identify Key Concepts, and MVP’s

Research – ProtoPersonas, Identify User Pain Points, Surveys and Results

Prototyping & Design – Prototypes, Wireframes, User Flows

Usability testing – Internal Testing, Discussion

Handoff

Portfolio Goals/Things to Address:

Tool Mastery

Process Focus

Key Concept Communication

Cross Functional Collaboration

Applied Perceptiveness

Writing on UI/UX Design

Visual Syntax Grammar

Tough Challenges

Range of Expertise

Dealing w/NDA’s

Content Strategy